

## Profile of Sreenivassan Ramaprasad



Sreenivassan Ramaprasad, a Masters (M.Sc - Tech) graduate from BITS Pilani and a certified NLP practitioner. Ramaprasad started his career with Associated Instruments Manufacturers India P Ltd New Delhi, and consequently joined JK Tyres and CADD Centre in 1989.

At CADD Centre, he grew to become the Executive Director of the company in a span of 15 years. During his tenure in CADD Centre he was instrumental in establishing CADD Centre in Delhi and making CADD Centre a national brand. He developed the equipment business of CADD Centre in 1995. With virtually no employee and nil turnover he built the equipment business to Rs 50 crores in a span of 6 years and strengthened the company to 225 executives. Currently he is the Director in CADD Centre Training Services, Asia Pacific's largest CAD training network with presence in 30 countries.

Ramaprasad served as COO in a new venture called iKix 3D prints which specialized in 3D services. As a Chief Operating Officer, he was able to successfully get across the concept of 3D printing services to Architectural Industry. He is currently leading their Sales team and building a robust business. He recently started another venture called Saamartya that enables people to develop their people skills and business skills.

He is an active Rotarian, having led Rotary club of Madras West as its 50<sup>th</sup> President, made the club more vibrant with his interpersonal skills. He also initiated a Dialysis Center for the Club's Thiruverkadu Medical Centre. He is known for his anchoring skills and he is a regular invited speaker in Rotary circles. Ramaprasad is also an active member of Professional Speakers association of India.

Ramaprasad was the Vice Chairman of Indo American Chamber of Commerce Tamil Nadu Chapter which is a chamber that promotes bilateral trade between India and USA. Ramaprasad got married to Geetha in 1993 and has a daughter by name Ananya who recently completed her Viscom( Visual Communications) this year and a professional actor.